



## FILM COMMISSIONERS & RESOURCES IN THE BAY AREA

### AUGUST 11, 2010 AGENDA:

7:00 - 7:30 PM

Registration & Networking

7:30 - 9:00 PM

Speaking Program Film Commissioners  
& Resources in the Bay Area

9:00 - 9:30 PM

Questions & Answers



### **Janet Austin**

#### **Assistant Film Coordinator, Oakland Film Office**

Janet Austin is the Assistant Film Coordinator in the City of Oakland's Film Office. She acts as a government liaison to film, commercial and television productions. Along with helping location managers and directors facilitate their productions, she manages film related projects and events. A longtime supporter of cinema, Janet especially likes food-centric foreign movies and names 'Babette's Feast' and 'Eat Drink Man Woman' as her favorites. She is a graduate of San Francisco State University.

[www.filmoakland.com](http://www.filmoakland.com)



### **Brena Bailey**

#### **Film Commissioner, San Mateo County Film Commission**

Brena Bailey, an 11 year veteran of the San Mateo County Convention & Visitors Bureau, where she heads up the County's Film Commission, successfully attracting film makers to the county, in turn, creates economic impact. Married to a Londoner for 38 years, Brena is a proud mother of daughter Madeline and a native of Natchitoches, Louisiana. As a San Mateo resident for over 35 years she knows and loves the area well. Brena is an active member of the Association of Film Commissioners International (AFCI), California Film Commission (CFC), Bay Area Film Alliance (BAFA), Bay Area Women in Film & TV (BAWIFT), and also serves as a past board member of the Film Liaisons in California (FLICS). She is very active in the Girl Scouting movement, a member of the Girl Scout Alumni and the Girl Scout Heritage Committee. She is an active volunteer at the San Mateo Arboretum Society, and is a current board member of the San Mateo County's Peninsula Arts Council. Brena Bailey, an 11 year veteran of the San Mateo County Convention & Visitors Bureau, where she heads up the County's Film Commission, successfully attracting film makers to the county, in turn, creates economic impact. Married to a Londoner for 38 years, Brena is a proud mother of daughter Madeline and a native of Natchitoches, Louisiana. As a San Mateo resident for over 35 years she knows and loves the area well. Brena is an active member of the Association of Film Commissioners International (AFCI), California Film Commission (CFC), Bay Area Film Alliance (BAFA), Bay Area Women in Film & TV (BAWIFT), and also serves as a past board member of the Film Liaisons in California (FLICS). She is very active in the Girl Scouting movement, a member of the Girl Scout Alumni and the Girl Scout Heritage Committee. She is an active volunteer at the San Mateo Arboretum Society, and is a current board member of the San Mateo County's Peninsula Arts Council.

[www.filmsanmateocounty.com](http://www.filmsanmateocounty.com)

**\*See next page for more panelist bios**



**Laurel Barsotti**  
**Permit Coordinator, San Francisco Film Commission**

Laurel Barsotti works for the San Francisco Film Commission. Laurel has a BS in political science from the University of Oregon including a strong background in economics. In her capacity at the Film Commission, Laurel facilitates productions with film permits, builds strong relationships with other permitting entities through out the Bay Area and continues to work diligently with local neighborhood organizations and politicians to remind constituents of the economic benefits of encouraging filmmaking in San Francisco.

*[www.filmsf.org](http://www.filmsf.org)*



**Barbara Hillman**  
**Film Commissioner, Berkeley Film Office**

Barbara Hillman has been the President/CEO of the Berkeley Convention & Visitors Bureau since its inception in 1992. She was asked by the City of Berkeley to assist Universal Pictures when they came to town to film Junior, starring Arnold Schwarzenegger, Danny DeVito and Emma Thompson in 1994. Immediately following, the Berkeley Film Office was formed, as a department of the BCVB, to act as a liaison between the community and film industry. In 1999, the Film Office became a “one-stop-shop” for permit coordination and logistics and works diligently to provide a “film friendly” environment for all. She currently serves as Treasurer on the FLIC’s (Film Liaisons in California) Board of Directors.

*[www.filmberkeley.com](http://www.filmberkeley.com)*



**Christine Munday**  
**Permit Coordinator, San Francisco Film Commission**

Christine Munday works in the San Francisco Film Commission office. Christine’s background includes many facets of film production, from costume and set design on Sundance selected indie features to production support on major feature films such as “Mission Impossible III” and visual effects production support on “Harry Potter 5” and “Iron Man”. Currently, Christine facilitates and coordinates film permits, works to attract production of all sizes to the City of San Francisco and helps bolster the Film Commission’s role in the local filmmaking community.

*[www.filmsf.org](http://www.filmsf.org)*

***\*See next page for more panelist bios***



## **Ami Zins**

### **Film Coordinator, Oakland Film Office**

Ami Zins has been Film Coordinator of the Oakland Film Office since 1998 when she resuscitated a previously dormant office. Before that she worked as a freelance theater director at local colleges as well as producing and directing projects for target audiences; taught acting at local colleges; and created and directed corporate interactive role play programs. She also taught Acting and Directing for the Camera at Laney College for 5 years where she will be returning this fall as a guest lecturer on Tuesday afternoons.

Ami's directorial debut was in 1985 with an original adaptation and futurizing of the 1902 play MATERNITY, which examined the impact of illegal abortion on the lives of women who felt they had no other choice. She recently directed Cherie Moraga's HEROES AND SAINTS a magical realistic story of a San Joaquin Valley community of farm workers fighting the use of poisonous pesticides. The plays she has directed have explored social and political issues through character driven stories. Ami's husband Lew, her creative partner, soul mate and caring collaborator on the majority of their artistic endeavors. Many of her plays have included original soundtracks created in collaboration with inspired composer and musician Q.B. Williams.

Ami's roles onstage have included Gladys in SKIN OF OUR TEETH, and she was last seen onstage as Max, Bigger Thomas' lawyer, in Richard Wright's NATIVE SON. Ami's last commercial was a Polygrip spot she booked after losing a few teeth while participating in the AIDS Ride III, in honor and memory of casting director Scott Fortier.

Appreciating quality movies of many genres, Ami particularly loves documentaries, and dreams of someday creating her own. Another of her creative fantasies is to direct a Tracy Chapman music video.

*[www.filmoakland.com](http://www.filmoakland.com)*